

# AMERICAN

Outdoor Advertising

# IN 101-1

*Board Details*



**Northbound Route 31**

Illuminated dusk to midnight

**Size: 14'x48'**

Daily Traffic Count: 30,000

**SPACE COST: Call for Pricing**

One time production charge: \$1,700

Situated on the West side of Rt. 31, appx. 560' north of Lancer Dr. This billboard faces south to target northbound traffic on Rt. 31.

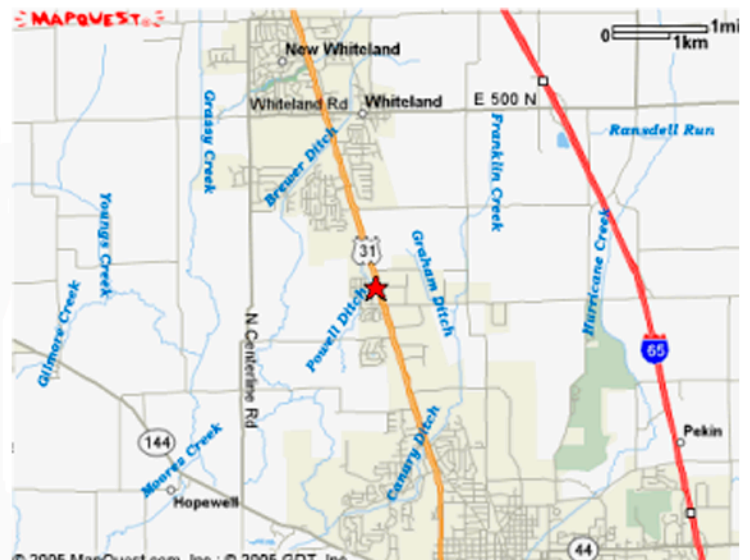
## For more information:

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Please visit our website for all of our billboard information: [www.americanoutdooradvertising.net](http://www.americanoutdooradvertising.net)